

**QSTNMRK? THE AMERICAN ROULETTE**  
**OFFICIAL RULES**

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.**

2. **HOW TO ENTER:** Beginning on September 20th, 2024 at 12:00 AM EDT through September 24th, 2024 at 23:59 PM EDT (the “**Sweepstakes Period**”), participants may enter The American Roulette by placing an entry in the contest and accurately selecting which states will record no incidents of gun violence in the calendar day that follows (the “**Contest**”). All entries into the Contest must be received before 12:01 AM for the calendar day that they are predicting which states will record no incidents of gun violence. All entries into the Contest will be entered into the Super Jackpot (“**Sweepstakes**”). Use of any robotic, automatic, programmed, or similar entry method or entering more than the number of times permitted will void all entries and result in disqualification. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules.

3. **ELIGIBILITY:** Open to residents of the 50 United States and D.C., 18 years of age and older as of September 20th, 2024, except for employees of Qstnmrk? or Change the Ref (“**Sponsors**”), their affiliates, subsidiaries, and agencies (collectively “**Promotion Parties**”), and members of their immediate family or persons living in the same household. Void where prohibited.

4. **DRAWING:** For each day of the Sweepstakes Period, the first entry received by Sponsors to correctly state which states record no incidents of gun violence in the applicable calendar day will receive the Contest Prize for that day. If there are no entries that accurately state which states record no incidents of gun violence in the applicable day, no Contest Prize shall be awarded corresponding to that day. If the United States of America does not have a reported incident of gun violence during any calendar day during the Sweepstakes Period, a random drawing will be conducted on or about September 26th, 2024 to select the winner of the Sweepstakes Prize from among all eligible entries received. Odds of winning depend on the number of entries received. Potential winners will be notified by email and must sign and return any required Affidavit of Eligibility and Release within seven days of the date notice is sent or such other date set by Sponsors. Failure to respond within the applicable time period will result in forfeiture of prize and Sponsors shall have the option to award the prize to an alternate winner. The return of any prize notification or prize as undeliverable may result in disqualification and an alternate winner may be selected. All income taxes resulting from acceptance of prize are the responsibility of winner. By entering this sweepstakes, entrant accepts and agrees to these Official Rules and the decisions of the Sponsors, which shall be final in all matters. Acceptance of a prize also constitutes permission to the Promotion Parties to use winner's name, likeness, and biographical information for

marketing purposes without further compensation or right of approval, unless prohibited by law. All federal and state laws apply.

5. **LIMITATION OF LIABILITY:** By entering this sweepstakes, entrants waive all right to, and hold the Promotion Parties harmless from, any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorneys' fees) arising out of or in connection with participation in this sweepstakes or the acceptance, use, or misuse of any prize. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** Promotion Parties will not be responsible for: late, incomplete, or incorrect entries; an entrant's failure to receive prize notices due to entrant's spam, junk e-mail, or other security settings or for entrants' provision of incorrect or otherwise non-functioning contact information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in this sweepstakes; by any human error which may occur in the processing of the entries in this sweepstakes; or any typographical, technological, or other error in the publishing of the offer, administration of the sweepstakes, or announcement of the prize. If, in the Sponsors' opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the sweepstakes, or if technical difficulties (including viruses and bugs) compromise the integrity of the sweepstakes, Sponsors reserve the right to cancel or modify this sweepstakes in a manner deemed appropriate by the Administrator. In the event of termination, winners will be selected from among all eligible entries received as of date of termination. In the event a dispute arises as to the identity of a potentially winning entrant, entries will be declared made by the name on the online entry form.

6. **PRIZES:** One Million dollars U.S. (\$1,000,000.00) will be awarded for the winner of the Sweepstakes (the "**Sweepstakes Prize**"). Five Thousand dollars U.S. (\$5,000.00) will be awarded for the winner of the Contest for each applicable day (the "**Contest Prize**"). No substitution or transfer of prize permitted by winner. Sponsors reserve the right to substitute a prize of equal or greater value. All prizes will be awarded. If a potential winner is disqualified for any reason, Sponsors will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded.

7. **CHOICE OF LAW AND FORUM:** Entrant agrees that all matters arising out of or relating to this sweepstakes and these Official Rules are governed by, and construed in accordance with, the laws of New York, without giving effect to any of its conflict of laws provisions thereof. Entrant further agrees that any legal suit, action, or proceeding

arising out of or relating to this sweepstakes and these Official Rules shall be brought exclusively in the applicable federal or state courts located in New York, New York.

8. PRIVACY: Information submitted with an entry is subject to the Privacy Policy. To read the Privacy Policy: [www.theamericanroulette.org/privacy-policy.pdf](http://www.theamericanroulette.org/privacy-policy.pdf)

9. WINNERS LIST: For the name of the prize winner, available after September 30 2024, send an email to [collective@qstnmrk.com](mailto:collective@qstnmrk.com).